

# 83<sup>RD</sup> Annual Conference & Exhibition

## Stewardship of Arizona's Water Future

May 5-7, 2010 • Renaissance Glendale Hotel & Spa • Glendale, AZ

### EXHIBITION PACKAGE



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#### 3-Day Schedule At A Glance

Day	Time	What
Wednesday, May 5	All Day	Manufacturer's Exhibit
Wednesday, May 5	7:00am-8:00am	Breakfast Buffet
Wednesday, May 5	8:00am-9:45am	Opening Session/CAWCD Panel
Wednesday, May 5	9:45am-10:30am	Awards of the Year
Wednesday, May 5	10:30am-12:00pm	Exhibitors and Hands-on Training
Wednesday, May 5	12:00pm-1:00pm	Operator Awards/Luncheon
Wednesday, May 5	1:00pm-5:30pm	Technical Sessions
Wednesday, May 5	5:30pm-7:00pm	Reception and Awards
Wednesday, May 5	7:00pm-9:00pm	Continue Social – Westgate (on your own)
Thursday, May 6	6:30am-8:00am	Plant Tour
Thursday, May 6	8:00am-12:00pm	Manufacturer's Exhibit
Thursday, May 6	12:00pm-1:30pm	Luncheon, Business Meeting, AWWA Speaker
Thursday, May 6	8:00am-5:00pm	Technical Sessions
Thursday, May 6	6:00pm-9:00pm	BBQ & Pipe Tapping, Gavel Passing Ceremony
Friday, May 7	6:30am-8:00am	Plant Tour
Friday, May 7	8:00am-3:30pm	Technical Sessions
Friday, May 7	12:00pm-1:30pm	Luncheon and WEF Speaker

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## Exhibit Space Contract

Please print clearly and complete all information. Incomplete information may delay the processing of your application. Complete application includes two page contact and payment.

<b>EXHIBITOR INFORMATION</b>		
<b>Two registrations (representatives) are included with each booth.</b> <b>Important: If choosing multiple booths, please fill out one form per booth space.</b>		
<b>Primary Exhibitor Information (Included with booth registration)</b>		
Company Name (as you would like it to appear on signage)		
Primary Exhibitor Name (All further correspondence will be sent to the Primary Exhibitor via E-mail)		
Mailing Address		
City	State	Zip
Phone	Fax	E-mail – Required (Further exhibit information for the conference will be E-mailed)
<b>Secondary Exhibitor Information (Included with booth registration)</b>		
Company Name		
Secondary Exhibitor Name		
Mailing Address		
City	State	Zip
Phone	Fax	E-mail (Required)
Two (2) Extra Exhibit Representatives are permitted for each booth. Cost for Extra Exhibit Representative is listed under the "Fee Totals" Section. Registrations cannot be shared or transferred.		
<b>Extra Exhibit Representative I</b>		
Company Name		
Extra Exhibit Rep. Name		
Mailing Address		
City	State	Zip
Phone	Fax	E-mail (Required)
<b>Extra Exhibit Representative II</b>		
Company Name		
Secondary Exhibit Rep. Name		
Mailing Address		
City	State	Zip
Phone	Fax	E-mail (Required)

### Booth Location Request

Due to constant changes in the exhibit hall layout, we are unable to publish a floor plan. We do, however, make every attempt to meet any special requests within reason. Booth space will be provided on a first-come first-served basis, however consideration will be given to vendors that are also conference sponsors or who have exhibited the past five years or more. *Please list below any company you wish to be next to, or away from. If you need a booth island or group please note below.*

### Exhibit and Sponsor Fees

Please complete each applicable line. This section will determine your total fee.

#### Event

Registration Rates	# Booths	Amount	Total
Single Booth Registration – Member <i>(AZ Water Association Member)</i>	1 only	\$600	
Single Booth Registration – Non-Member <i>(includes one individual annual AZ Water membership)</i>	1 only	\$650	
Multiple Booth Registration – After Single Booth Purchase		\$525	
Extra Exhibit Registrations – a maximum of two (2) per booth		\$ 70 ea.	
<b>Conference Sponsorship Rates</b>			
\$750 Gold Sponsor	\$500 Silver Sponsor	\$250 Bronze Sponsor	
<b>Grand Total</b>			

### Payment Information

Checks should be made payable to **AZ Water Association**

Personal Check # \_\_\_\_\_ Company Check # \_\_\_\_\_

Credit Card Information    ( ) VISA    ( ) MasterCard    ( ) AMEX

Card No. \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Card \_\_\_\_\_

Billing Street Address \_\_\_\_\_

Signature \_\_\_\_\_

*By entering your name in the space above you are agreeing to pay the amount specified with your preferred payment method.*

### Exhibit Agreement

We agree to accept the space assigned by the Exhibits Committee. We have read, and understand, and agree to comply with the exhibit Rules and Regulations that we received along with this application. **This Exhibit Contract is null and void without a signature.** By entering your name below you are agreeing to these terms.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please mail contract & payment to: AZ Water Association, c/o Jason Vernon, Coombs Hopkins Company  
668 N. 44<sup>th</sup> Street, Suite 251, Phoenix, AZ 85008  
Fax to (602) 275-4229

If you have questions please call (602) 275-4303 or email Jason Vernon at [Jason@coombshopkins.com](mailto:Jason@coombshopkins.com).

### For AZ Water Office Use Only

Date Received \_\_\_\_\_ Payment Type \_\_\_\_\_ Amount Paid \_\_\_\_\_

# 2010 AZ Water Association Conference & Exhibition

May 5-7, 2010 • Renaissance Glendale Hotel & Spa • Glendale, AZ

## Information - Rules & Regulations

### Exhibit & Sponsor Fees

**Each Exhibit Booth includes:**

*Badge for 2 Representatives, Access to All Conference Sessions, 2 Tickets to Wed. Conf. Reception, Breakfasts, and Breaks*

Single Booth Registration – Member (AZ Water Association Member)	\$ 600
Single Booth Registration – Non-Member (includes one individual AZ Water annual membership)	\$ 650
Multiple Booth Registration – After Single Booth Purchase	\$ 525
Extra Exhibit Rep. Badge – A maximum of two additional reps/booth (Access to Sessions, Wed. Reception, Breakfasts & Breaks)	\$ 70 ea.
Conference Sponsorship	\$ 750 Gold Sponsor      \$ 500 Silver Sponsor      \$ 250 Bronze Sponsor

### Exhibit Space

The Exhibit Hall will be set up in the Media Center (refer to map) at the Renaissance Glendale Hotel & Spa, 9495 W. Coyotes Blvd., Glendale, AZ 85305. After your contract is received by AZ Water, you will receive an Exhibitor's Kit via email. Included in this kit will be instructions for handling needs such as electrical, water, telephone, freight, and extra furnishings. These items ARE NOT included with your booth and must be arranged directly with the exhibiting contractor. Booth numbers will be assigned by the AZ Water Conference Exhibits Committee at a later date. A confirmation will be sent to you via email.

### Door Prizes

All conference attendees LOVE prizes. AZ Water encourages the participating exhibitors to bring prizes to conduct drawings at their booths during the conference. Please note, door prizes are the full responsibility of the exhibiting company. All prize drawing rules times and anything related to the prize is at the exhibiting company's discretion. All prize drawing winners are to be posted at the exhibiting company's booth. Announcements and/or postings outside of the individual booths will not be permitted.

### Setup / Tear Down

Early Breakdown Penalty: This contract is a binding exhibit agreement between the exhibiting company and AZ Water. In signing this agreement, the exhibiting company agrees that its exhibit materials will be set up by the stated "Setup Time" of this contract. Also, by signing this contract, the exhibiting company agrees that no party will disassemble or "tear down" exhibit materials before the designated "tear down" time, which is also listed below. If exhibit materials are broken down before the designated time, the exhibiting company will be charged a \$100 contract penalty. **Set-up: Tuesday, May 4 from 12:00pm – 6:00pm. Tear Down: Thursday, May 6 beginning at noon.**

### Invitation to View Exhibits

AZ Water will announce to members that are unable to attend the conference this year - the ability to view the Exhibit Booths on Wednesday and Thursday at no cost. Likewise, we encourage you to invite clients to meet with you and view the booths as well. The Complimentary exhibit viewing hours are as follows: Wed. May 5, 8:00am – 10:00am and 1:00pm – 3:00pm      Thurs., May 6, 8:00am – 10:00am  
*Badges will not be required to enter the Exhibit Hall during the above hours.*

### Rules & Regulations

1. Space is leased with the understanding that the Exhibitor will hold the AZ Water Association and Renaissance Glendale Hotel & Spa harmless from any and all liability that may result from any cause whatsoever.
2. In applying for space, the Exhibitor will pay the full exhibit fee with the application. In the event of cancellation by the Exhibitor after April 20, 2010, AZ Water shall have the right to rent the space to anyone else without obligation to refund the amount paid by the cancelling Exhibitor. Cancellations received by April 20, 2010 will receive a refund minus a \$50 fee.
3. Each booth will be 10' x 10' and will include pipe and draping, a six foot skirted table, two chairs, an ID sign, a wastebasket, and two exhibit registrations. The Exhibitor will provide all other furnishings, equipment, facilities, etc. at their own expense.
4. All demonstrations and exhibits must be confined to the assigned exhibit space in such a way as to not interfere with the adjacent exhibit. The training schedule will be posted just inside the Exhibit Hall.
5. The Renaissance Glendale Hotel & Spa will not accept or store materials or empty crates. The Exhibitor will make his own arrangements for delivery and receipt of shipments and storage of crates before moving time.
6. Exhibitors agree to maintain such insurance that will fully protect AZ Water from any and all claims of any nature including claims under the Workmen's Compensation Act and for damages for personal injury, including death, which may arise in connection with the operation of the Exhibitor's display. Damage to inadequately packed property is the Exhibitor's own responsibility. In the event the Exhibitor damages the building, he agrees to reimburse the owner of the building for the cost of repairing such damages. The Exhibitor agrees to protect, save, and hold harmless AZ Water from all loss and/or damage whatsoever caused to said building or any part thereof, directly or indirectly. AZ Water assumes no responsibility for theft or mysterious disappearance of any equipment or furnishings connected with the exhibit.
7. AZ Water Association will have sole control over admission of all persons. All persons visiting the exhibit area will be admitted according to the rules and regulations of the Conference, as issued or amended by the authorized representative of AZ Water. Exhibitors will abide by all provisions of said rules and regulations, applicable fire codes, and all other regulations of government agencies and the Renaissance Glendale Hotel & Spa.
8. Company representatives are required to wear their badge at all times in the Exhibit Hall, Sessions, and at Conference Events.



*Professionals Dedicated To Arizona's Water*

## **83<sup>rd</sup> ANNUAL CONFERENCE & EXHIBITION**

*Stewardship of Arizona's Water Future*

May 5-7, 2010

Renaissance Glendale Hotel & Spa, Glendale, Arizona

## **SPONSORSHIP OPPORTUNITY**

The AZ Water Association (AZ Water) strives to provide value to our members by offering an annual three-day conference designed to provide professional development, continuing education, and distribution of technical information regarding the enhancement of Arizona's drinking water, water reuse, and environmental resources. The theme for our 83<sup>rd</sup> Annual Conference and Exhibition is "*Stewardship of Arizona's Water Future*". The conference opening session will focus on the future of Arizona's Water Supplies and will carry throughout the conference sessions with a message of stewardship.

Your company's sponsorship of the conference will help AZ Water continue to develop quality education programs that serve our members, while keeping registration costs to a minimum. Level Sponsorships are used to help offset annual conference events such as the facility, speakers, training materials, awards, luncheon programs, barbecue, and other conference-related meals.

Levels Available:      Gold - \$750                      Silver - \$500                      Bronze - \$250

What recognition do sponsors receive?

- ◆ Company will be listed in conference printed material.
- ◆ Company will be listed on the conference web site with a link to the company web site.
- ◆ Company will be listed on signage at the conference (during all events and in registration area).
- ◆ Company will be listed in the AZ Water summer newsletter as a Gold, Silver, or Bronze Sponsor (The newsletter will reach approximately 2,500 AZ Water members).

Yes, my company would like to sponsor the 83<sup>rd</sup> Annual AZ Water Conference & Exhibition. If your sponsorship form is received by April 15 your company will be listed in the Conference Program Guide. If not, you will still be listed on conference signage, the web site, and in the summer issue of the AZ Water Newsletter "*The Kachina News*".

*Please check the level of sponsorship on the Exhibit Space Contract under the Exhibit & Sponsor fees. Thank you for your continued support of the AZ Water Association.*



# 83<sup>RD</sup> ANNUAL CONFERENCE GOLF TOURNAMENT



This year's tournament is scheduled for **Tuesday, May 4<sup>th</sup>, 2010** at the Kierland Golf Course, 15636 Clubgate Dr, Scottsdale, AZ 85254 [www.kierlandgolf.com](http://www.kierlandgolf.com) for directions. **Registration deadline is Friday April 23rd, 2010.**

The field is limited to the first 216 entrants. Registration is at 6:30 AM with a 7:30 a.m. shotgun start. Awards presentation and lunch will directly follow play. This year's format will be a four person scramble. **Dress Code:** Soft spikes only, collared shirts with sleeves, shorts must be hemmed and no blue jeans. **Donations:** Firms wishing to donate prizes should contact Jay Bailey @ 602-317-0333 or [jay@coombshopkins.com](mailto:jay@coombshopkins.com).

Tournament sponsorships are \$1,000.00 and **include** a foursome in the tournament and **one** hole sponsorship. All proceeds go to the AZ Water Scholarship Program. Individual hole sponsorships are available for \$500.00. Hole sponsors are **NOT** responsible for making their own signs. Email your logo to [jay@coombshopkins.com](mailto:jay@coombshopkins.com).

**Sponsor/Team** \_\_\_\_\_

**Address** \_\_\_\_\_

**Email & Phone** \_\_\_\_\_

- TOURNAMENT SPONSOR - \$1000.00** (foursome included) **Make checks payable to: AZ Water**
- HOLE SPONSOR - \$500.00** (foursome not included)
- FOURSOME \$600.00** or  **\$150 per player (PLAYER NAMES BELOW)** Total Amount \$ \_\_\_\_\_

1. \_\_\_\_\_ 2. \_\_\_\_\_

3. \_\_\_\_\_ 4. \_\_\_\_\_

**Credit Card (VISA, MC or AMEX) #** \_\_\_\_\_ **Expires** \_\_\_\_\_

**Cardholder Name** \_\_\_\_\_ **Signature** \_\_\_\_\_

E-mail, Fax or Mail your Sponsorship/Registration to: Jay Bailey, [jay@coombshopkins.com](mailto:jay@coombshopkins.com)  
 Coombs Hopkins, 668 N. 44<sup>th</sup> Street, Suite 251, Phoenix, AZ 85008  
 Phone: 602-317-0333 Fax: 602-636-2555



*Professionals Dedicated To Arizona's Water*



**Water For People is  
Proud to Announce the  
5th Annual Exhibitor Silent Auction  
at the AZ Water Annual Conference & Exhibition**

Each year's event is a lot of fun and raises funds for Water For People! We hope to make each year's auction bigger and better than the last and to do so...

**We need YOUR help!** Please participate in Water For People's Exhibitor Silent Auction by donating an auction item or displaying one in your booth. Attendees will place bids at your booth in hopes of being the highest bidder. All proceeds will support Water For People.

The auction will begin on Wednesday, May 5<sup>th</sup> at 7:00am, when the Exhibit Hall (Media Center) at the Renaissance Glendale Hotel opens at 7:00 a.m. The silent auction will close at 11:00 a.m. on Thursday, May 6<sup>th</sup>.



**This is a great opportunity to encourage attendees to visit your booth and to raise funds for one of humanity's greatest causes: clean water.** For the past seventeen years Water For People has been working alongside communities in need, empowering them to implement water and sanitation systems and assisting them in achieving this goal.

*If you are interested in having an item displayed at your booth, and/or would like to donate an item to the silent auction, please contact Andrea Odegard-Begay at 602-797-4654 or [aodegard@pirnie.com](mailto:aodegard@pirnie.com).*

*Thank you!*

**For more information about the AZ Water Association's Water For People Committee, visit [www.arizonawaterforpeople.org](http://www.arizonawaterforpeople.org)**



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# **CONFERENCE LOCATION & HOTEL**

### **Renaissance Glendale Hotel & Spa**

9495 W. Coyotes Boulevard  
Glendale, AZ 85305  
<http://www.renaissanceglendale.com>

Special AZ Water Group Rate: \$154 single/double. To receive this rate call 1-800-HOTELS1 (1-800-468-3571) and mention the AZ Water Annual Conference.

Reservations must be made by April 23. The hotel will continue to accept reservations at the group rate after the cut-off date, but only if rooms are still available.



### **The Renaissance Glendale Hotel & Spa offers:**

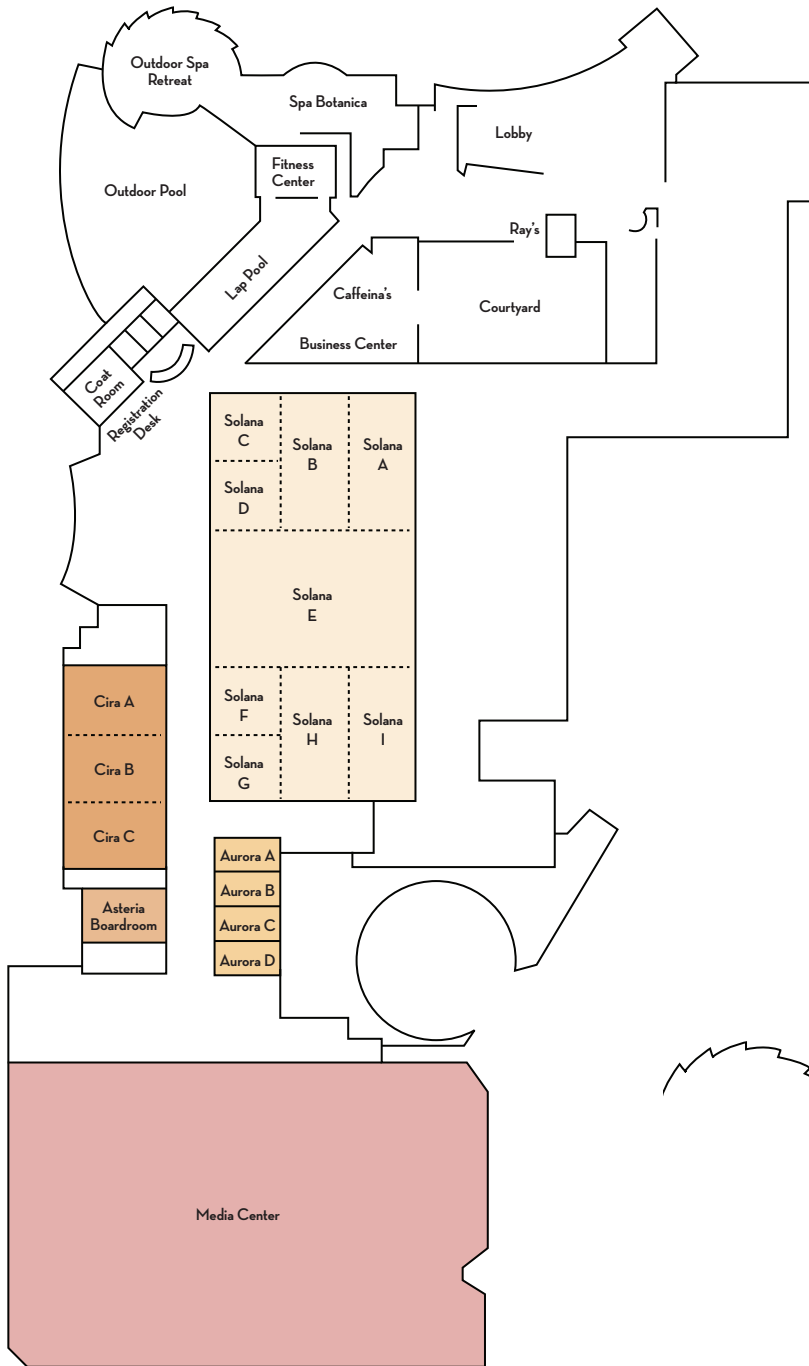
- 320 beautifully appointed guest rooms
- Spa Botanica – full-service spa with outdoor treatment rooms
- Fitness center with indoor lap pool and exercise equipment
- Fully-equipped 24-hour business center
- Soleil restaurant serving breakfast, lunch and dinner
- Ray's lounge with outdoor seating surrounded by water and fire features
- Caffaina's Marketplace Café – proudly brewing Starbucks® coffee

Not only does the conference location provide ***“Everything Under the Sun”***, but the meeting space allows us to present seven simultaneous track sessions all three days ... plenty of presentations to choose from. All seven session tracks and the exhibit hall (Media Center) are located in close proximity at the Hotel.

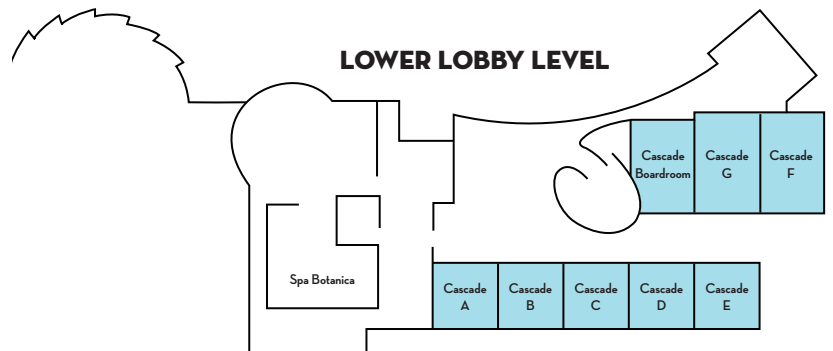


# RENAISSANCE® GLENDALE HOTEL & SPA

## LOBBY LEVEL



## LOWER LOBBY LEVEL



everything UNDER THE sun!

