



Professionals Dedicated To Arizona's Water

1042 Willow Creek Rd., A101-510 • Prescott, AZ 86301
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musegroup@aol.com e-mail

NEWSLETTER ADVERTISING INFORMATION

Newsletter Description: Color: Cover full- color, inside pages two-color
Trim Size: 8 1/2" x 11" Pages: Between 52-68 Circulation: 3,200

Newsletter Publication Dates/Deadline: Deadline: December 5 March 5 June 5 September 5
Issue: JANARY APRIL JULY OCTOBER

General Advertising Size / Rates:

Table with 3 columns: Ad Size, Annual Rate (4 issues). Rows include Full Page, Half Page (horizontal), Half Page (vertical), Fourth Page (vertical-only), and Business Card.

Acceptable Formats:

High-resolution PDF files, Adobe Illustrator 8.0 .eps files, .tif files, .jpg files, or Microsoft Word files. Include any high-resolution photos or artwork used with Microsoft files separately as either .tif or .jpg.

Copy and Contractual Regulations:

- 1. Forwarding of an order is construed as acceptance of all rates and conditions under which the advertising was sold.
2. If more or fewer insertions appear than originally specified, charges will be adjusted in accordance with established rates.
3. All advertising material will be destroyed after one year, if not previously instructed otherwise.

Issuance, Closing and Cancellation

- 1. Published quarterly.
2. Advertising copy is due on the 10th day of the month preceding date of issue.
3. Cancellation or changes not accepted after 20th day of month preceding the date of issue.

Send Artwork to: musegroup@aol.com

Payment Options Check Number Credit Card (circle): MasterCard VISA

Credit Card Number Expiration Date

Cardholder Name Signature

Make checks payable to AZ Water // Mail to: AZ Water Association, 1042 Willow Creek Rd., A101-510, Prescott, AZ 86301.

Advertising Contact Person Title

Company

Address

City State Zip

Phone E-Mail

Questions, call Deborah Muse - Editor, toll free at 888-559-8844.

NOTE: AZ Water Association (AZ Water) was formerly known as Arizona Water & Pollution Control Association (AWPCA)