



Professionals Dedicated To Arizona's Water

1042 Willow Creek Rd., A101-510 • Prescott, AZ 86301
928-717-9905 phone • 928-717-9910 fax
musegroup@aol.com

Deadline: December 12, 2011

2012 KACHINA NEWS ADVERTISING

News Magazine Description

Color: FULL COLOR NEWS MAGAZINE

Trim Size: 8 1/2" x 11"

Pages: Between 56-72

Circulation: 2,300

Publication Submittal Dates/Deadline

Table with 5 columns: Issue (WINTER, SPRING, SUMMER, FALL), Deadline (December 10, March 10, June 10, September 10), Mail Date (January 15, April 15, July 15, October 15)

Process Color Advertising Size & Rates

Table with 3 columns: Ad Size, Annual Rate (4 issues). Rows include Full Page Inside Front Cover, Full Page Inside Back Cover, Half Page Outside Back Cover, Full Page Right Center Fold, Full Page, Half Page - horizontal, Half Page - vertical, Fourth Page - vertical-only, Business Card.

Acceptable Formats

All color ads should be four color process, high-resolution files sent as a .jpg, .tif or .pdf, with fonts embedded.

Copy and Contractual Regulations

- 1. Forwarding of an order is construed as acceptance of all rates and conditions under which the advertising was sold.
2. If more or fewer insertions appear than originally specified, charges will be adjusted in accordance with established rates.
3. All advertising material will be destroyed after one year, if not previously instructed otherwise.

Issuance, Closing and Cancellation

- 1. Published quarterly.
2. Advertising copy is due on the 10th day of the month preceding date of issue.
3. Changes not accepted after 20th day of month preceding the date of issue.

Send Artwork and Payment by December 12 to: musegroup@aol.com

Payment Options Amount Check Number Credit Card: MC VISA AMEX

Credit Card Number Expiration Date

Cardholder Name Signature

Email Credit Card Receipt to

Make checks payable to AZ Water. Mail to: AZ Water Association, 1042 Willow Creek Rd., A101-510, Prescott, AZ 86301.

Advertising Contact Person Title

Company

Address

City State Zip

Phone E-Mail

Questions, call Deborah Muse - Editor, toll free at 888-559-8844.

The AZ Water Association is a 501(c)(3) Nonprofit Corporation affiliated with the Arizona Section of the American Water Works Association and the Arizona Water Environment Association.